

****CURRICULUM VITAE****

Nicholas David Bowman, Ph.D.

Assistant Professor, Communication Studies (tenure-track)

Young Harris College

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Prepared for: _____

(Current as of July 17, 2010)*

*for the most up-to-date vitae information, visit <http://ndbowman.info>

EDUCATION

Michigan State University (May, 2010)

Ph.D., Department of Communication

Major Areas of Study: Entertainment Media, Human-Computer Interaction, Computer-Mediated Communication, Health Campaigns, Quantitative Research Methodology

Dissertation: "The effect of task demand on mood repair and selective exposure to video games"

Major Advisor: Dr. Ron Tamborini

Preliminary research study: "Facilitating game play: How others affect performance and enjoyment of video games"

Major Advisor: Dr. John Sherry

Certification in College Teaching

Major Areas of Study: Technology in the Classroom, Adults as Learners, Student Assessment

Major Advisor: Dr. Kevin Johnston

Institute of Social Research, University of Michigan (July, 2007)

Major Areas of Study: Experimental and Quasi-Experimental Design, Mixed Research (Qualitative + Quantitative) Methodology

University of Missouri - St. Louis (December, 2004)

M.A., Department of Communication

Major Areas of Study: Quantitative Research Methodology, Organizational Communication, Media Studies

Major Advisor: Dr. Alan Heisel

University of Missouri - St. Louis (August, 2003)

B.A., magna cum laude, Department of Communication

Major Areas of Study: Journalism, Mass Communication, Communication Theory & Rhetoric, American History

University of Missouri - St. Louis (August, 2003)

Writing Certificate (Creative+Technical), Department of English

Honors and Awards

Michigan State University, Certificate in College Teaching Award (April, 2009)

Michigan State University, Excellence-in-Teaching Award (November, 2009)

Michigan State University, Dissertation Completion Fellowship (September, 2008)

Michigan State University Research Excellence Fellowship (Summer 2008)

NCA Doctoral Honor's Seminar, University of Alabama (June, 2008)

Doctoral Honor's Seminar, Wayne State University (June, 2006)

Michigan State University Rasmussen Graduate Fellowship (Fall 2005)

University of Missouri - St. Louis Distinguished University Service, College of Fine Arts & Communication. (Spring 2004)

PROFESSIONAL ORGANIZATIONS/SERVICE

Association for Education in Journalism and Mass Communication

Graduate Student Liaison, Entertainment Studies Interest Group, 2008 – 2009

Research Director, ESIG Mid-Winter Conference, University of Oklahoma, March 2009

Manuscript reviewer, 2008 - present

Member since 2008

Association for Psychological Science

Member since 2009

CyberPsychology, Behavior, and Social Networking (journal)

Manuscript reviewer, 2010 - present

International Communication Association

Session chair/panel respondent, Mass Communication Division, 2009

Manuscript reviewer, 2006 - present

Member since 2006

Human Communication Review (journal)

Manuscript reviewer, 2010 - present

Journal of Computer-Mediated Communication (journal)

Manuscript reviewer, 2010 - present

Journal of Media Psychology (journal)

Manuscript reviewer, 2010 - present

Media Psychology (journal)

Manuscript reviewer, 2009 – present

National Communication Association

Web & Publications editor, Mass Communication Division, 2009 - 2012
Session chair/panel respondent, Mass Communication Division, 2009
Session chair/panel respondent, Mass Communication Division, 2008
Graduate Student Representative, Mass Communication Division, 2007 - 2008
Manuscript reviewer, 2005 - present
Member since 2004

Lambda Pi Eta Honor Society

Member since 2006

Rocky Mountain Communication Review

Editorial Board Member, 2007-2009

PUBLICATIONS & SCHOLARLY WORKS

Published manuscripts

Refereed Journals

Eden, A., Maloney, E., & **Bowman, N. D.** (in press). *Gender attribution in video games*. Manuscript forthcoming in *Journal of Media Psychology*.

Neuberger, L. B., Silk, K. J., Yun, D., **Bowman, N. D.**, & Anderson, J. (in press). *Concern as motivation for protection: An investigation of mothers' concern about their daughters' breast cancer risk*. Manuscript forthcoming in *Journal of Health Communication*.

Tamborini, R., **Bowman, N. D.**, Eden, A., Grizzard, M., & Organ, A. (in press). *Defining media enjoyment as the satisfaction of intrinsic needs*. Manuscript forthcoming in *Journal of Communication*.

Tamborini, R., Weber, R., Eden, A., **Bowman, N. D.**, & Grizzard, M. (in press). *Repeated exposure to daytime soap opera and shifts in moral judgment toward social convention*. Manuscript forthcoming in *Journal of Broadcasting and Electronic Media*, 54(4).

Silk, K., Yun, D., **Bowman, N. D.**, Neuberger, L., & Atkin, C. (2009). Factors influencing mothers' intention to teach adolescent daughters preventive measures to reduce breast cancer risks: Self-efficacy, response efficacy, and personal responsibility. *Communication Research Reports*, 26(2), 134-145.

Bowman, N. D. (2008). A PAT on the back: Media flow theory revis(it)ed: *Rocky Mountain Communication Review*, 4(1), 27-39.

Huh, S. & **Bowman, N. D.** (2008). Perception and addiction of online games as a function of personality traits. *Journal of Media Psychology*, 13(2).

Lewis, M. L., Weber, R., & **Bowman, N. D.** (2008). "They may be pixels, but they're MY Pixels": Developing a metric of character attachment in role-playing video games. *CyberPsychology and Behavior*, 11(4).

Invited book chapters

Bowman, N. D., McCabe, J., & Isaacson, T. (in press). Fantasy Sports and Sports Fandom: Implications for Mass Media Research. In A. Earnheardt, P. Hardikas, & B. Hugenberg (Eds.), *Sports Fandom Anthology* (title pending). New York: Rowan & Littlefield.

Tamborini, R., & **Bowman, N. D.** (2010). Presence in Video Games. In C. Bracken & P. Skalski (Eds.) *Immersed in Media*. New York: Routledge.

Sherry, J. L., & **Bowman, N. D.** (2008). History of the Internet. In H. Bidgoli (Ed.), *The Handbook of Computer Networks, Volume I: Key Concepts, Data Transmission, Digital and Optical Networks*. Hoboken, NJ: John Wiley & Sons.

Sherry, J. L., & **Bowman, N. D.** (2008). Computer games and child development. In W. Donsbach (Ed.) *International Encyclopedia of Communication, Vol. 3*. Oxford: Blackwell.

Conference proceedings

Bowman, N. D. (in press). *In the mood to game: The extension of mood management theory to video games*. Paper to be published in the Proceedings of the National Communication Association Doctoral Honor's Seminar, Tuscaloosa, AL.

Schultheiss, D., **Bowman, N.D.**, Schumann, C.(2008). Community vs. solo-playing in multiplayer internet games. In Mosberg-Iverson, S. (Ed.), *IT University of Copenhagen. Proceedings of The [Player] Conference 2008* (pp. 452-471).

Manuscripts under review

Bowman, N. D., & Tamborini, R. (initial submission). *The effect of task demand and mood state on selective exposure to computer games*. Manuscript submitted to *New Media and Society*.

Bowman, N. D., & Tamborini, R. (initial submission). *Task demand and mood repair: The Intervention potential of computer games*. Manuscript submitted to *Journal of Computer-Mediated Communication*.

Bowman, N. D., & Groskopf, J. (initial submission). *Appalachia: Where the Squids hate the Chalkies*. Manuscript submitted to *KBJournal*.

Jensen, R., **Bowman, N. D.**, Wang, Y., & Larson, B. (initial submission). *Will American Sports Fans Revolt When Large Ads Appear on the Jersey of Their Team? Results of a Preliminary Research Study*. Manuscript submitted to *Journal of Sports Media*.

Tamborini, R., Grizzard, M., **Bowman, N. D.**, Reinecke, L., Lewis, R., & Eden, A. (revise and resubmit). *Media enjoyment as need satisfaction: The contribution of hedonic and non-hedonic needs*. Manuscript submitted to Journal of Communication

Silk, K., Neuberger, L., Hamel, L., & **Bowman, N. D.** (initial submission). *The influence of social norms on blood donation intentions among regular, infrequent, and non-donors*. Manuscript submitted to Health Communication.

Competitive Conference Papers

Bowman, N. D., & Tamborini, R. (2010, June). *User demand and mood repair: The intervention potential of video game interactivity*. Top two faculty papers in Game Studies, International Communication Association, Singapore.

Tamborini, R., Eden, A., **Bowman, N. D.**, Grizzard, M., & Lachlan, K. (2009, May). *Moral subcultures in dispositional formation: The acceptance and appeal of violence*. Top four papers in Mass Communication, International Communication Association, Chicago.

Bowman, N. D. (2008, June). *In the mood to game: The extension of mood management theory to video games*. Paper presented at the National Communication Association Doctoral Honor's Seminar, Tuscaloosa, AL. [one of 12 papers invited for presentation]

Conference Papers presented

Bowman, N. D., & Tamborini, R. (2010, November). *The effect of user demand and mood state on selective exposure to video games*. Paper to be presented at the Annual Meeting of the National Communication Association, San Francisco.

Bowman, N. D., Schultheiss, D., & Schumann, C. (2010, October). *The influence of character attachment on Internet video game play motivations*. Paper to be presented at the Third European Communication Conference (ECCREA), Hamburg.

Schultheiss, D., Schumann, C., & **Bowman, N. D.** (2010, October). *Silvergammers: Elderly video gaming and the Internet*. Paper to be presented at the Third European Communication Conference (ECCREA), Hamburg.

Tamborini, R., Grizzard, M., **Bowman, N. D.**, Lewis, R., Reinecke, L., & Eden, A. (2010, June). *Defining media enjoyment in functional terms*. Paper presented at the Annual Meeting of the International Communication Association, Singapore.

Bowman, N. D. (2010, April). *Appalachia: Where the Squids hate the Chalkies: A Burkeian analysis of The Squidbillies animated series*. Paper presented at the Annual Meeting of Southern States Communication Association, Memphis.

Jensen, R., & **Bowman, N. D.** (2010, April). *Will sports fans revolt if advertisements are placed on uniforms of their favorite teams?* Paper presented at the Annual Meeting of International Academy of Business Disciplines, Las Vegas.

Isaacson, T., **Bowman, N. D.**, & Atkin, C. (2010, April). *Generating buzz or driving attendance? The influence of story type and source on university sports fan attitudes and behavioral intentions*. Paper presented at the Scholarly Conference on College Sport, Chapel Hill, NC.

Bowman, N. D., Bryant, T., Campbell, R., & Mauldin, L. (2010, March). *Pantry partners: Using media studies students to program and promote community events*. Paper presented at the Gulf Shores Summit on Service-Learning and Civic Engagement Through Higher Education, Athens, GA.

Bowman, N. D., Sherry, J. L., & Harp, S. (2010, March). *The Michigan State University School of Rock: Partnering communication students with communities in need of (communication) expertise*. Paper presented at the Gulf Shores Summit on Service-Learning and Civic Engagement Through Higher Education, Athens, GA.

Bowman, N. D. (2010, March). *Towns County Food Pantry and Media Studies Partnership*. Panel presented at the Annual Meeting of the Appalachian Studies Association, Dahlonega, GA.

Jensen, R., **Bowman, N. D.**, Sosa, J., Wang, W., & Larson, B. (2010, January). *Preliminary results of a Web-based pilot study to gauge public opinions about advertisements in Major League Soccer jerseys*. Paper presented at the Fourth Summit on Communication & Sport, Cleveland.

Silk, K. J., Neuberger, L., Hamel, L. M., & **Bowman, N. D.** (2009, November). *The role of social norms in increasing blood donation behavior*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Tamborini, R., Eden, A., **Bowman, N. D.**, & Grizzard, M. (2009, November). *Predicting appeal from instinctive moral values*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Joeckel, S., & **Bowman, N. D.** (2009, July). *Technological innovations in the video game industry: Improvements in game play visuals and its effect on game enjoyment*. Paper presented at the International Association for Media and Communication Research, Mexico City, Mexico.

Neuberger, L. B., Silk, K. J., Yun, D., **Bowman, N. D.**, & Anderson, J. (2009, May). *Concern as motivation for protection: An investigation of mothers' concern about their daughters' breast cancer risk*. Paper presented at the Annual Meeting of the International Communication Association, Chicago.

Eden, A., **Bowman, N. D.**, Maloney, E. (2009, May). *Gender attribution in video games*. Paper presented at the Annual Meeting of the International Communication Association, Chicago.

Tamborini, R., **Bowman, N. D.**, Eden, A., & Grizzard, M. (2009, May). *Enjoying entertainment and intrinsic motivations: Toward a definition of enjoyment as need satisfaction*. Paper presented at the Annual Meeting of the International Communication Association, Chicago.

Bowman, N. D., Eden, A., & Grizzard, M. (2008, November). *A funny thing happened at the arcade: A mixed-method approach to video game preferences and enjoyment*. Paper presented at the Annual Meeting of the National Communication Association, San Diego.

Silk, K., Yun, D., **Bowman, N. D.**, Neuberger, L., & Atkin, C. (2008, November). *"Is it all in the Message?": The role of perceived control, responsibility, and efficacy in women's responses to breast cancer messages*. Paper presented at the Annual Meeting of the National Communication Association, San Diego.

Tamborini, R., Eden, A., Weber, R., **Bowman, N. D.**, & Grizzard, M. (2008, November) *Variance in disposition and morality predicted by repeated exposure to daytime soap opera*. Paper presented at the Annual Meeting of the National Communication Association, San Diego.

Sherry, J. L., Boyan, A., & **Bowman, N. D.** (2008, August). *Why games are not fun*. Presented at the Annual Convention of the American Psychological Association, Boston, MA.

Schultheiss, D., **Bowman, N. D.**, & Schumann, C., (2008, August). *Community vs. soloplayering in multiplayer internet games*. Paper presented at The [Player] Conference, Copenhagen, Denmark.

Bowman, N. D., & Boyan, A. B. (2008, May). *Cognitive skill as a predictor of flow and presence in naturally-mapped video games*. Paper presented at the Annual Meeting of the International Communication Association, Montreal.

Bowman, N. D., Tamborini, R., & Sherry, J. L. (2008, May). *Facilitating game play: How others affect performance at and enjoyment of video games*. Paper presented at the Annual Meeting of the International Communication Association, Montreal.

Eden, A., **Bowman, N. D.**, & Maloney, E. (2008, May). *"That dude is good!": Gender-bias in on-line video games*. Paper presented at the Annual Meeting of the International Communication Association, Montreal.

Silk, K., Yun, D., **Bowman, N. D.**, Neuberger, L., Atkin, C. (2008, May). *Investigating the impact of breast cancer messages on women's perceptions: Results of a message testing pilot study*. Paper presented at the Annual Meeting of the International Communication Association, Montreal.

Bowman, N. D. (2008, March). *In the mood to game: The extension of mood management theory to video games*. Paper presented at the Media Entertainment Summit, Michigan State University, East Lansing, MI.

Bowman, N. D., & McCabe, J. (2007, November). *"I'm a die-hard fan, but...": How fantasy sports play affects fandom*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Boyan, A. C., & **Bowman, N. D.** (2007, November). *A semiotic analysis of video games*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Skalski, P., **Bowman, N. D.**, Eden, A., Maloney, E., Lange, R. (2007, November). *The appeal of violence in films and video games*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Weber, R., Mathiak, K., Tamborini, R., **Bowman, N. D.**, Westerman, D., Lange, R. (2007, November). *Neurophysiology of entertainment: Neural signatures of humor enjoyment*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Westerman, D., Tamborini, R., **Bowman, N. D.** (2007, November). *The effects of avatars on impression formation in different contexts*. Paper presented at the Annual Meeting of the National Communication Association, Chicago.

Silk, K., Atkin, C., Yun, D., **Bowman, N. D.**, Osuch, J., & Pierce, K. (2007, November). *The effect of message source, message type, and involvement on mothers' decision-making in breast cancer: The application of the precautionary principle*. Paper presented at the 4th Annual Early Environmental Exposures Meeting, Cincinnati, Ohio.

Huh, S. & **Bowman, N. D.** (2007, May). *Perception and addiction of online games as a function of personality traits*. Paper presented at the Annual Meeting of the International Communication Association, San Francisco.

Lewis, M. L., **Bowman, N. D.**, & Weber, R. (2007, May). *The creation of character attachment in role-playing games*. Paper presented at the Annual Meeting of the International Communication Association, San Francisco.

Bowman, N. D., & Sherry, J. L. (2006, November). *The negative outcomes of flow: a test of media flow theory*. Paper presented at the Annual Meeting of the National Communication Association, San Antonio, Texas.

Tamborini, R., Lachlan, K., **Bowman, N. D.**, & Eden, A. (2006, November). *Justifying violence: The influence of perpetrator motive and dispositions on the acceptability of violent reprisal*. Paper presented at the Annual Meeting of the National Communication Association, San Antonio, Texas.

Sherry, J. L., Rosaen, S., **Bowman, N. D.**, & Huh, S. (2006, June). *Cognitive skill predicts video game ability*. Paper presented at the Annual Meeting of the International Communication Association, Dresden, Germany.

Weber, R., Lewis, M., & **Bowman, N. D.** (2006, June). *The creation of character attachment in video games*. Paper presented at the Annual Meeting of the International Communication Association, Dresden, Germany.

Other conference participation

Respondent

AEJMC

Main session respondent for Entertainment Studies research presentations (12 total papers)

NCA

“Understanding the Effects of Aggression in the Media” (2010, Mass Communication Division)

Session Chair

ICA

- “Media Entertainment” (2010, Mass Communication Division)
- “Players and Market Forces” (2010, Game Studies Interest Group)
- “Reactions to Bad Things Happening” (2009, Mass Communication Division)

NCA

- “Watch Me as I Fall: Mass Media Analysis of the “Fallen Sports Hero” (2010, Mass Communication Division)
- “Frames, Fans, and the Olympics: Sports and the Mass Media” (2009, Mass Communication Division)
- “Analyzing the New Media Landscape: From Blogs to YouTube” (2008, Mass Communication Division)

TEACHING & ADVISING

Teaching Philosophy

(excerpted from Teaching Philosophy booklet, available at <http://ndbowman.info/teaching>): “...To stand in front of a class of open minds and have a hand in shaping them for tomorrow's challenges is something not to be taken lightly. For undergraduates, giving them a working knowledge of communication theory and practice helps prepare them for success in the corporate world. For graduate students, helping them garner a deep appreciation for the nuances of theory and research helps prepare them for success in academia.

The phrase ‘students as learners’ is often used in academic circles to describe the ideal student: the student who has taken ownership of his or her own learning. Although many colloquially assume that the ‘student as learner’ is an urban legend of sorts, motivation research shows us that students *are* inquisitive by nature, and often times needs only a proper, nurturing, and safe environment to maximize their potential. Given the proper environment - of which we as Instructors play a pivotal role - it should be no surprise to good teachers that their students are willing to learn...when conditions are right. Although I am constantly adapting my teaching to match the specific needs of each individual class, the central theme has always been a specific focus on the learning environment. As any gardener (and most developmental psychologists) would say, the right environment can make all the difference between a closed, dim bulb and an open, vibrant flower...?’

Teaching Positions

Institute for Continued Learning @ Young Harris College

Discussion co-leader, Summer 2010

Young Harris College

Assistant Professor (tenure-track), Fall 2009 –

Michigan State University

Visiting Instructor, Fall 2008 – Spring 2009
Teaching Assistant and Instructor, Fall 2005 – Summer 2008

University of Missouri – St. Louis

Senior Lecturer, Spring 2005
Graduate Teaching Assistant, Summer & Fall, 2004

St. Louis Community College – Meramec

Adjunct Faculty, Spring 2005

Course Offerings

Institute for Continued Learning @ Young Harris College

Blogging, Twitting, and Facebooking: An Introduction to Social Media*
* = *three-day course taught to local elderly community*

Young Harris College

COMM3950&3951: Editing and Newspaper Production I - II
COMM3400: Organizational Communication
COMM2980-4980: Independent Study
COMM2900: Reporting I
COMM2700: Introduction to Media Effects Research
COMM1181-4181: Newspaper I-IV
COMM1100: Introduction to Public Speaking
COMM1051: Practicum in Newspaper Design
COMM1050: Introduction to Media Communication
HONR1101: Managing Your Virtual Identity*

* = *Honors course*

Michigan State University

COM490: Independent Study, Coordinator
COM399: Music Management and Promotion, Primary Instructor
COM402: Music Management and Promotion*, Primary Instructor
COM375: Audience Response to Media Entertainment, Primary Instructor
COM275: Effects of Mass Communication, TA & Primary Instructor
COM200: Methods of Communication Inquiry, Teaching Assistant
COM240: Organizational Communication, Teaching Assistant
COM100: Human Communication, Teaching Assistant

* = *special topics course, taught as part of the PR Specialization Program*

University of Missouri – St. Louis

COMM2231: Organizational Communication, Primary Instructor
COMM1135: Communication Theory, Graduate Teaching Assistant
COMM1040: Introduction to Public Speaking, Primary Instructor
COMM1030: Interpersonal Communication, GTA & Associate Instructor

St. Louis Community College – Meramec
COM101: Introduction to Communication, Primary Instructor

GRANTS

- May-June 2010** Universität Erfurt (Germany). Adolescence, Moral Development, and Media. Serving as a Visiting Professor/Scholar. **€2000**
- November 2008** Michigan State University. Excellence-in-Teaching Citation, **\$1000**
- September 2008** Michigan State University. College of Communication Arts and Sciences Dissertation Completion Fellowship, **\$6000**
- April 2008** Michigan State University. College of Communication Arts and Sciences Research Excellence Grant, **\$5000**
- March 2008** Michigan State University. Travel Grant, **\$500**
- Fall 2007** Breast Cancer and the Environment Research Center. Funded by the National Institute of Environmental Health Sciences and the National Cancer Institute, # 610493(Fall 2003 to current), **\$35,000,000***
**Served as a research assistant for the communication core. Assisted with message design, online survey development, data analyses, and research write-ups for refereed journals.*
- May 2007** Michigan State University. Travel Grant, **\$1000**
- Fall 2005** Michigan State University. Rasmussen Fellowship, **\$3750**

GUEST SPEAKING ENGAGEMENTS

Research

- September 2010** Invited presenter, Young Harris College (Religious Life)
“New media = new members: Using new technologies to reach, form, and sustain new communities of faith”
- May 2010** Visiting Researcher, Universität Erfurt (Germany).
“Moral Foundations and Entertainment Media/Moralischen Grundlagen und Unterhaltungsmedien”
- June 2008** Guest lecturer, CAS992, Michigan State University
“Using WebSurveyor to conduct online experiments”
- June 2007** Guest lecturer, CAS992, Michigan State University
“Using WebSurveyor to conduct online experiments”

Teaching

- Spring 2010** Invited lecturer, Introduction to Psychology, Young Harris College
“Early Childhood Development”
- February 2009** Invited presenter, Michigan State University
“Being a CAS teaching assistant: An interactive discussion”
- Spring 2007** Invited presenter, Bailey Scholars Program, Michigan State University
“Innovations in college teaching methods”

Service

- July 2010** Invited presenter, Young Harris College (Visitation)
“To err is human, to study is a Humanity: Lessons for incoming Freshman”
- April 2009** Invited presenter, Michigan State University
“Finding a job in academics”
- March 2008** Invited presenter, State University of New York College at Geneseo
“Life as a graduate student – Ph.D. and beyond”
- Spring 2006** Guest lecturer, National Schizophrenia Foundation
“Public speaking: Effective communication by connection”
- Spring 2005** Guest lecturer, National Schizophrenia Foundation
“Public speaking: Effective communication by connection”

MEDIA APPEARANCES

- 19 March 2010** *North Georgia NOW Today* [ETCTV3-Ellijay, GA]
Interview Segment on Young Harris College Department of Communication Studies
- 19 October 2009** *Wisconsin Badger-Herald* [UW-Madison student newspaper]
Op-Ed, “Leave Archuleta fans alone”
http://badgerherald.com/oped/2009/10/19/leave_archuleta_fans.php
- August 2009** *Enotah Echoes* [Young Harris College student newspaper]
“New Faculty Profiles, 2009-2010”
- February 2009** *MSU News* [Michigan State University internal newsletter]
“2008 – 2009 All-University Awards recipients”
<http://news.msu.edu/staff-faculty/content/uawards.php>

- July 2008 *The Gatekeeper* [NCA Mass Communication Division newsletter]
“Future of Media Entertainment Represented at NCA DHS”
http://www.ncamass.org/2008NCADHS_bowman.shtml
- 28 July 2008 *State News* [Michigan State University student newspaper]
“New MSU music class strictly business”
http://statenews.com/index.php/article/2008/07/new_msu_music_class_strictly_business
- 2007-2008 *Red Cedar Log* [Michigan State University yearbook]
“Overview, College of Communication Arts & Sciences”

UNIVERSITY SERVICE

University/College Committees

- Fall 2009 Chair, Faculty Search Committee, Young Harris College
Department of Communication Studies, Media Studies position
- Fall 2009 Experiential Learning Committee, Young Harris College
- Fall 2009 Learning Management System Committee, Young Harris College
- Fall 2009 Technology Vision Committee, Young Harris College

Advising Appointments

Young Harris College

- Faculty advisor, *Enotab Echoes* (student newspaper)
- YHC Radio Club Interest Group
- Media Studies/Mass Communication major academic advisor

Michigan State University

- Faculty Advisor, POP Entertainment, Michigan State University
- Faculty Advisor, MSU Chapter of Colleges against Cancer
- Faculty Advisor, MSU Club Dance Team
- Chapter Director, Sigma Pi Fraternity International, Zeta-Mu Chapter

Colloquia & Speaker Series

Michigan State University

- 2009 *Bowling for Scholars* colloquia series planning committee chairperson
- Invited scholars for colloquia series:
 - Bradley S. Greenberg, Ph.D.
 - Michael Roloff, Ph.D.
 - Timothy Levine, Ph.D.

2008 *Bowling for Scholars* colloquia series planning committee chairperson
Invited scholars for colloquia series:
Malcolm Parks, Ph.D.
Monique Mitchell-Turner, Ph.D.

2007 *Bowling for Scholars* colloquia series planning committee chairperson
Invited scholars for colloquia series:
James Dillard, Ph.D.
Denise Solomon, Ph.D.
M. Scott Poole, Ph.D.

2006 *Bowling for Scholars* colloquia series planning committee chairperson
Invited scholars for colloquia series:
Kenneth Lachlan, Ph.D.
Rachel Smith, Ph.D.
Dana Mastro, Ph.D.

CONSULTING & COMMUNITY SERVICE

- Summer 2010** Survey design and data analysis, Institute of Continued Learning, Young Harris College
- Summer 2010** Storyline consultant, R. Michael Elrod, graphic novelist
- Spring 2010** Data analysis, Young Harris College Campus Quality Survey
- Spring 2010** Marketing consultant/advisor (data analysis), Young Harris College rebranding team
- Spring 2009** Technology consultant (WebSurveyor on-line data collection program), research for various colleagues:
Genevieve Risner, Ph.D. student, MSU
Yun-Chan Cui, Ph.D. student, MSU
- Spring 2008** Technology consultant (WebSurveyor on-line data collection program), research for various colleagues:
Dr. Kami Silk, Ph.D., MSU
Dr. Timothy Levine, Ph.D., MSU
Paul Zube, Ph.D. student, MSU
Sungwon Chung, M.A. student, MSU
- August 2005 - August 2010** Consulting Editor, *CNS News* (www.courthousenews.com), Western Michigan Office, Lansing, MI
- 2003 - 2004** Public Relations Committee, Legal Advocates for Abused Women, St. Louis, MO

OTHER PROFESSIONAL EXPERIENCE

- Spring 2010** Radio announcer and color commentator, Young Harris College Varsity Baseball, Young Harris, GA
- Fall 2009 – present** Editor, *The Gatekeeper*, Mass Communication Division of the National Communication Association (<http://ncamass.org/gatekeeper.shtml>)
- Fall 2009 – present** Webmaster, Mass Communication Division of the National Communication Association (www.ncamass.org)
- 2008 – present** Founder, *On Media Theory...* [Media research blog] (<http://onmediatheory.blogspot.com/>)
- November 2003 - August 2005** Eastern Missouri Editor, *CNS News*, St. Louis, MO
- Spring 2004** Founding editor, *Communication Journal*, University of Missouri – St. Louis, St. Louis, MO
- Fall 2003** Crisis Communications Intern, Fleishman-Hillard, St. Louis, MO
- Spring 2003** Legislative Intern/Lobbyist, Associated Students of the University of Missouri, Columbia, MO
- 2002 – 2003** Founding editor, *Sigma Pi Offline*, University of Missouri – St. Louis, St. Louis, MO
- 2000 – 2003** Freelance reporter, Pulitzer Publishing Company
St. Louis Post-Dispatch, St. Louis, MO (Sports desk)
Suburban Journals, St. Louis, MO (Sports desk)
- Fall 1999 - Spring 2002** Editorial staff, *The Current*, University of Missouri – St. Louis, St. Louis, MO
Editor-in-Chief, Summer 2001 – Spring 2002
Sports Editor, Fall 2000 – Spring 2001
Sports Writer, Fall 1999 – Summer 2000
- Summer/Fall 1999** Sports Director, *Arnold-Imperial Rock*, Arnold, MO