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Language

Deutsch (Standard)	
englishsj (en_US)	

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Survey no.	269981
Author	Sven Jöckel / Nick Bowman
Staffer	
Start	2010-05-11 00:00:00
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Questionnaire

1 [Page ID: 1374115] [L]

Intro

**Dear Students,**

Young Harris College, in collaboration with the University of Erfurt and the Free University of Berlin in Germany, is conducting an ongoing research project to study attitudes and media use by college students in different countries. This project is a follow-up to a similar survey distributed in Germany, and is designed to assess attitudes regarding media use specifically of US college students.

We are currently recruiting volunteers to complete our online survey. The survey takes no more than 15 minutes to complete, and all data is kept anonymous. You will not be asked to share any personal information (such as your name, e-mail, or other contact information).

Participation in this survey will help the research team generate data so that we can make more informed comparisons between how different cultures feel about using media. While we cannot offer you any compensation for participating in the survey at this time, we are willing to share any study information with you, should you be interested.

Again, we invite you to complete our short survey by clicking the "Submit" button at the bottom of this page.

Should you have any questions about the survey, you are welcome to contact Dr. Nick Bowman at ndbowman@yhc.edu. Thanks again for your time, and we invite you to complete our survey.

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Icebreaker

Over the last few days and weeks, certain issues have been talked about in the media. How important were these topics for you?

Please rate the importance of these issues to you, using a scale ranging from (1) = "not important" to (6) = "very important".

	(1) = "not important"	(2)	(3)	(4)	(5)	(6) = "very important"
Lindsay Lohan being sentenced to 90 days in jail for violating her parole.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political unrest in Thailand.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The volcano eruptions in Iceland disrupting international travel.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The financial crisis currently affecting the United States.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LeBron James leaving the Cleveland Cavaliers to play basketball for the Miami Heat.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problems with signal strength of the Apple iPhone4.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The oil spill in the Gulf of Mexico.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Value Scale (Klages)

People in different cultures tend to have different attitudes towards life. Below, you will see a list of issues that could be important in your own life. For each statement below, please rate how important these issues are for you personally.

You can rate your opinion of each issue on a scale of (1) = "not important at all" to (6) "very important".

	(1) = "not important at all"	(2)	(3)	(4)	(5)	(6) = "very important"
To strive for safety and security.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be studious and ambitious.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To help disadvantaged people.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To develop one's creativity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To make decisions for one's self.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To have power and influence.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To have a high standard of living.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To respect law and order.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To enjoy live to its fullest.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To tolerate opinions that one might disagree with.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To engage in politics.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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MFQ 30 I

When you decide whether something is right or wrong, to what extent are the following considerations relevant to your thinking?

Please rate each statement on a scale ranging from (1) = "not at all relevant to my judgments of right and wrong" to (6) = "extremely relevant to my judgments of right and wrong".

	"not at all relevant"	"not very relevant"	"slightly relevant"	"somewhat relevant"	"very relevant"	"extremely relevant"
Whether or not someone's action showed love for his or her country.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone acted in a way that God would approve of.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone did something to betray his or her group.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone violated standards of purity and decency.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone did something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone cared for someone weak or vulnerable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not an action caused chaos or disorder.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone suffered emotionally.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone was good at math.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone showed a lack of respect	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

for authority.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone was cruel.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone was denied his or her rights.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not some people were treated differently than others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone showed a lack of loyalty.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone acted unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whether or not someone conformed to the traditions of society.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

MFQ 30 I

For each of the following statements, please read the following sentences and indicate your agreement or disagreement.

	strongly disagree	moderately disagree	slightly disagree	slightly agree	moderately agree	strongly agree
I am proud of my country's history.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Respect for authority is something all children need to learn.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think it's morally wrong that rich children inherit a lot of money while poor children inherit nothing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is better to do good than to do bad.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compassion for those who are suffering is the most crucial virtue.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Justice is the most important requirement for a society.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is more important to be a team player than to express oneself.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I were a soldier and disagreed with my commanding officer's orders, I would obey anyway because that is my duty.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It can never be right to kill a human being.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would call some acts wrong on the grounds that they are unnatural.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
One of the worst things a person could do is hurt a defenseless animal.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Men and women each have different roles to play in society.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People should be loyal to their family members, even when they have done something wrong.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the government makes laws, the number one principle should be ensuring that everyone is treated fairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People should not do things that are disgusting, even if no one is harmed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

MFT Des

In the following section of the survey, you will read six short stories. In each of the stories, the main character behaves in a way that some people might believe is morally questionable.

After reading each story, we will ask you to give a very brief evaluation of the main characters.

Click the "Submit" button to continue with the survey.

Harm and Care

"The Angry Bartender"

Christian Reynolds is a bartender at a small pub. Two of his customers are arguing angrily with each other, which has caused other customers to feel uncomfortable and leave the pub. Although Mr. Reynolds has asked the two several times to calm down, they continue to argue. During their dispute a chair is broken, and for Mr. Reynolds, this is too much.

Angrily, he throw s a bottle at the men, striking one of them on the shoulder, and brutally throw s them out of the pub.

Please rate Mr. Reynolds' behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somew hat disagree" to "somew hat agree"

	absolutely agree	somew hat agree	somew hat disagree	absolutely disagree	does not apply
He has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8 [Page ID: 1374122] [L]

Authority

"The Old House"

Lucas Williams works for a demolition company in a small tow n. He receives an order from the mayor of the tow n to demolish an old, dilapidated building. When Mr. Williams asks why the building is to be demolished, he gets no answer. He is only told that the major wishes it to be destroyed. However, Mr. Williams know s the building well from his childhood and know s of a citizen's initiative to try and save it from demolition. Against the mayor's wishes, Mr. Williams deliberately delays the building demolition to give the citizen's group time to save it.

Please rate Mr. Williams' behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somew hat disagree" to "somew hat agree"

	absolutely agree	somew hat agree	somew hat disagree	absolutely disagree	does not apply
He has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Fairness

"In the Orchard"

Mr. Meyer ow ns a large apple orchard on the outskirts of a small tow n. One day he asks tw o neighbor children - William and Bernard - to help him w ith the harvest. He made an agreement w ith the boys to pay them each \$10 to help him gather up apples, and both children quickly went to work. As the boys are working, Bernard - because he is taller than William - is able to pick many more apples because he can reach the higher branches on the orchard trees. At the end of the day, Bernard has picked tw ice as many apples as William, and Mr. Meyer pays Bernard \$15 for his work. For William, he tells the boy that he has no more money left over, so the boy gets nothing.

Please rate Mr. Meyer's behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somew hat disagree" to "somew hat agree"

	absolutely agree	somew hat agree	somew hat disagree	absolutely disagree	does not apply
He acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10 [Page ID: 1374124] [L]

Foil

"The Wet Book"

When she was in college, Sarah Schultz used to study w ith a famous professor who is going to be retiring in a few days. To celebrate his retirement, Sarah decides to talk to some former classmates and prepare a scrapbook of the professor. While w alking to a friend's house, Sarah trips over a wet curb and the book falls in a puddle of mud. The book is nearly destroyed before Sarah and her friend are able to dry the pages and continue working on the project.

Please rate Sarah Schultz's behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somew hat disagree" to "somew hat agree"

	absolutely agree	somew hat agree	somew hat	absolutely	does not apply
--	------------------	-----------------	-----------	------------	----------------

absolutely agree somewhat agree disagree disagree does not apply

She has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
She acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
She has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
She has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
She has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11 [Page ID: 1374125] [L]

Ingroup

"The Family Business"

John Smith and his brother Martin run a family business together that was founded by their elderly father. John handles the accounting for the business, while Martin handles customer service. Recently, John has been offered a new job overseas, but it would require him to leave his family - and his brother Martin - behind. John knows that Martin cannot run the family business by himself, but John decides that the opportunity to work overseas is too great to pass up. Despite Martin's wishes, John leaves the family business, and Martin is forced to close it down.

Please rate Mr. Smith's behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somewhat disagree" to "somewhat agree"

	absolutely agree	somewhat agree	somewhat disagree	absolutely disagree	does not apply
He has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12 [Page ID: 1374126] [L]

Purity

"A Bath in the Mud"

Mark Sanders is a teacher in the town high school. Outside of town, there is an old swamp that is rumored to have a special mud that is very relaxing to bathe in. However, because the swamp is polluted (it sits near an open sewage drain), few people will actually go near it. But Mark has had a very exhausting week at the high school and just wants to feel good. One afternoon after school he visits the swamp, undresses and climbs into the putrid swamp mud.

Please rate Mr. Sanders' behavior by responding to each of the following statements.

For each statement, respond by telling us your level of agreement: "somewhat disagree" to "somewhat agree"

	absolutely agree	somewhat agree	somewhat disagree	absolutely disagree	does not apply
He has treated another person unfairly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has caused another person physical harm.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has betrayed his family and/or friends.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He has done something disgusting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
He acted disrespectful to an authority figure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Cover up I

Media is thought to play a crucial role in the life of college students. For the following statements, please indicate how much you agree or disagree with each one.

Please respond using the following scale: (1) = "totally disagree" to (6) = "totally agree"

	(1) = "totally disagree"	(2)	(3)	(4)	(5)	(6) = "totally agree"
People that consume a lot of media have a negative view of the world.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have cried while watching TV because I was so engaged in the narrative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When watching crime shows, I get excited and hope to see justice served.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mass media predominately covers negative issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In most movies, the good guy wins and the bad guy loses.

Sex sells - this is particularly true for media.

14 [Page ID: 1374128] [L]

Media Pref I

What kind of movies do you like?

Please respond using the following scale: (1) = "do not like at all" to (6) = "like very much"

	(1) = "do not like at all"	(2)	(3)	(4)	(5)	(6) = "like very much"
Action / Adventure / Thriller	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animation / Cartoon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fantasy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Horror	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science Fiction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comedy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drama	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Erotic/Pornography	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Western	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Media Pref II

What kind of TV shows do you like?

Please respond using the following scale: (1) = "do not like at all" to (6) = "like very much"

	(1) = "do not like at all"	(2)	(3)	(4)	(5)	(6) = "like very much"
Entertainment and Celebrity shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Documentaries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sitcom/ Comedy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reality competitions (e.g. American Idol)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reality TV Shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soaps and Telenovelas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gameshow s	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Media Pref III

Often, people have certain favorite media products that they like to use often. Please indicate if you have any favorites for each of the different media types listed below. You can write down a certain title, series or franchise.

What are your current favorite movies?

You can choose up to three titles. If you do not have a favorite movie, just leave the answer fields blank.

Favorite movie 1

Favorite movie 2

Favorite movie 3

What are your favorite TV shows?

You can choose up to three titles. If you do not have a favorite TV show, just leave the answer fields blank.

Favorite TV show 1

Favorite TV show 2

Favorite TV show 3

What are your favorite video games?

You can choose up to three titles. If you do not have a favorite video game, just leave the answer fields blank.

Favorite video game 1

Favorite video game 2

Favorite video game 3

What are your favorite books?

You can choose up to three titles. If you do not have a favorite book, just leave the answer fields blank.

Favorite book 1

Favorite book 2

Favorite book 3

17 [Page ID: 1374131] [L]

Soziodemographie

The survey is almost over! Now, we just want to ask you some personal data. This data will be anonymous, but helps us understand the demographics of our survey respondents.

Are you...

male female other

How old are you?

Please give us your age in years.

What academic degree are you currently pursuing?

Bachelor (B.A., B.S., etc.) Master (M.A., M.S., etc.) Diploma Ph.D. other No academic title

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Soziodemographie 2

How religious do you consider yourself?

1 = not religious at all 2 3 4 5 6 7 8 9 10 = very religious

Where were you raised? (By this we mean the area you have spent most of your childhood and adolescence)

Answer by writing in the first three numbers in the postal code (ZIP code) of your home address.

Where do you currently live?

Answer by writing in the first three numbers in the postal code (ZIP code) of your current address.

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Soziodemographie 3

You have indicated that you consider yourself at least a bit religious. What faith do you currently practice?

Please choose from the following options:

 Roman Catholic

- Protestant
- Baptist
- Methodist
- Lutheran
- Muslim
- Judaism
- Buddhism
- Hindu
- Other
- I don't belong to any organized religion.

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Soziodemographie 4

We have one final question to ask before you complete the survey. This question is about politics.

If next week, elections for Congress were held, which political party would you support?

- Green
- Republican
- Democrats
- Other
- Would not vote
- Do not know

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Debriefing

You are now finished with the survey. Thank you for participating in our study!

Your statements have helped us in our project.

If you have any questions about our project, do not hesitate to write us an e-mail :

svn.joeckel@uni-erfurt.de

Or use the comment field.

If you have any comments about the study, please share them with us below. For students who need participation evidence for class credit, enter your e-mail below. This information will only be shared with your class instructor.

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Endseite

Again, thank you for your time and participation. You can close the window of the questionnaire now, the survey is complete.

If you need Proof of Participation for class credit, you can also print off this page for your records. The participation codeword for today is: RicochetRabbit.